

An Invitation to Participate
Smith Mountain Lake Hometown Christmas 2007
A SML Retail Merchant's Pilot Campaign

DATE:

Campaign Participation Form: *in the SML Retail Merchant's Hometown Christmas 2007*

Yes: ____ No thank you: ____ Not this Year: ____ Not Ever: ____

E Mail: _____ **WebSite:** _____

Your Name: _____

Your Business: _____

Business Address: _____

Hours of Operation 7 Dec – 24 Dec:

Mon: Tues: Wed: Thurs: Fri:
Sat: Sun:

Brief description of your business:

Your Hometown Christmas Tree Donation Value: \$

What are you donating:

Gift Card or merchandise

Sponsorship *to support the pilot 2007 Hometown Christmas campaign: \$*

No-Strings Donation *in the spirit of a collaborative community: \$*

Comments:

**Kindly complete & return the "Call for Participation" form
by close-of-business Friday, November 16.
Checks payable to: Smith Mountain Lake Retail Merchant's Association**

- *Steve Miller, Radio Shack, Westlake Corner Business Center on Scruggs Road*
- *Sherry Snedden at Capps Home Building Center, BTW Highway*
- *Polly Conant at Vermillion, BTW Highway*
- *Or FAX 540-721-3118*

Thank you and may this be your best season ever...Merry Christmas!

www.SMLretail.com